

Voices

"If you can count your money, you don't have a billion dollars"

— Paul Getty, a US oil industrialist who was named Fortune magazine's richest living American in 1957

Moky Makura's new idea takes publishing world by storm

Making reading hip and sexy



Makura Makura, the Nigerian-born publisher of Nollybooks, says what motivates her is setting out to prove to people who say black people don't read that they are wrong || PHOTO: DUDU ZITHA

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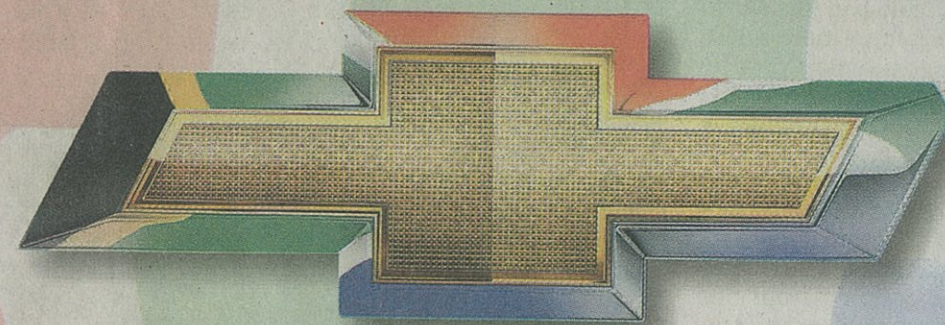
Smart is the new sexy, says Moky Makura, the founder and visionary behind one of South Africa's newest publishers.

Called Nollybooks, the publishing house is set to make reading hip and sexy by presenting a range of romance and chick-lit novels written by

ful, self-sustaining industry. It shows that despite questionable production values, people want to see themselves. They want to see relevance."

Quality assurance in all that she does is a key driver for Makura, a passionate entrepreneur, TV presenter, producer and mother. Her Nigerian roots speak volumes through her sing-song British accent

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